

## Driskill announces key staff changes at Department of Economic Development



Anne Walker

Missouri Department of Economic Development Director Joseph L. Driskill announced several senior staff changes in July which he said represents the first steps in a reorganization and new focus for the department.

“The whole process of economic development is changing rapidly. To be competitive in the technology-based global economy of the 21st century we must change our entire approach to economic development. If we conduct our business as we did in the 1990’s, Missouri will be left behind. That simply is unacceptable and it jeopardizes the economic security of Missouri families,” said Driskill.

“Over the next few months we will prepare an “economic blueprint” for Missouri that reflects the realities of the new economy. This comprehensive plan will address the need for our state to focus on issues like technology development and commercialization, creating a climate for entrepreneurs and small businesses to succeed, building better community and transportation infrastructure, tourism, better promotion of the quality of life in our communities in order to help attract more jobs, and most importantly, an increased emphasis on improving the skills and education of our workforce,” added Driskill.

“In order for our department to provide the best services to Missouri businesses, communities and our workforce, we want to develop a new vision for Missouri and new leadership that, along with our regional partners, will help us make that new vision a reality.”

Driskill announced the following staff changes:



Rick Beasley

Rick Beasley, who has been acting director of the Division of Workforce Development, was named permanent director of the division.

David Mitchem, who has been serving as deputy director of the Department of Economic Development the past three years, will move to the Division of Workforce Development to serve as executive director of the Missouri Training and Employment Council. The post coordinates the formulation of workforce policy and has been vacant for the past year.

Anne Walker, director of policy development for DED the past year, will assume the position of deputy director. State Representative James Foley, D-St. Ann, the assistant majority floor leader of the Missouri House the past four years, will move into the position being vacated by Walker. In the position of director of policy development, Foley will be charged with guiding the completion and implementation of new economic and community development initiatives. He will serve as the department’s primary contact with the General Assembly and its leadership.

Stephen R. Waters was promoted to Director of Administration. He will oversee human resources, the fiscal division, budget, MIS, strategic planning and facilities.



Stephen R. Waters

“A highly skilled workforce is critical to future economic success in our state. I believe Rick Beasley can provide the leadership as director to work with our partners to achieve the kinds of results we need,” said Driskill. “And, with his experience at DED and past work for the Department of Labor and Industrial Relations, David Mitchem will support Rick’s efforts by heading the state’s employment and training council.”

Driskill said Walker and Foley have outstanding credentials to help move the department in a new direction. “My deputy director needs to be strong in both policy and administration, and Anne Walker is someone with extensive experience in both areas. Her strength in those areas will be critical as we work to make the Department of Economic Development a more effective organization,” said Driskill.

“We are also delighted to have Rep. Jim Foley joining us as director of policy development. Jim has a strong knowledge of state government and economic development, the legislative process, and how policy is developed. I know he is looking forward now to not only helping develop effective policies but also putting those policies into action,” said Driskill. “He brings a unique perspective to our department and will be a key player in our new way of doing business.”

Foley has served 10 years in the Missouri House from the 81st district in St. Louis County. During his tenure Foley was a key player on several bills related to economic development and stimulating the state’s economy.

During the past year with DED, Walker was responsible for coordinating policy and legislation as well as directing and coordinating special project work and serving as liaison with other economic development organizations. Before joining the department, she served as administrator and chief clerk of the Missouri House and was assistant director of research for the House. She also served as national chair of the National Conference of State Legislatures. In addition, Walker has been a teacher, small business owner, and assistant director of the Missouri Child Care Association.

Beasley has been with DED since 1999 and prior to that worked four years for the Department of Labor and Industrial Relations. Beasley has served as staff director of the Missouri Training and Employment Council and as the One-Stop Career Center coordinator with the Division of Workforce Development. At the Department of Labor, Beasley worked as a program manager/research analyst and as special project coordinator.

Mitchem has previously worked at the Missouri Department of Public Safety, Division of Workforce Development, and as deputy director of the Department of Labor and Industrial Relations.

Waters has been with DED as the director of the Division of Motor Carrier and Railroad Safety since 1994. Prior to that he was a member of the Missouri House of Representatives for eight years, serving the constituents of District 1.



Jim Foley



Missouri's relative job loss rises to over 2 percent in past year

Missouri's seasonally adjusted nonfarm payroll employment decreased by 55,000 over the past year, leaving the state with the highest relative job loss in the nation. Missouri lost just over 2 percent of its total employment between June of 2001 and June of 2002. Total employment in June of this year was 2,687,200. "We are quite disturbed to learn that on a percentage-basis Missouri had the largest employment decline in the nation over the past year," said Missouri Department of Economic Development Director Joseph L. Driskill. "Clearly this is a troubling trend and further evidence that despite some indications the U.S. economy is improving, Missouri is still experiencing major problems from this national recession. We continue to fear that Missouri will be at the end and not at the forefront of an eventual economic recovery."

Driskill pointed out that Missouri's decline in manufacturing jobs, which earlier this year was the third highest in the nation on a percentage-basis, has continued to level off. Unfortunately, job losses are now being felt in other employment sectors.

Of the 55,000 lost jobs in the year ending this June, 20,300 were in manufacturing. In Missouri, state government's decrease of 5,500 jobs over the past year represents 10 percent of the total job loss, about the same as construction. Business services accounted for 9.1 percent of the state's job loss, the finance, real estate and insurance industries have represented 7.8 percent of the loss, while wholesale trade's share has been 6.6 percent.

In overall job loss, Washington, Colorado and Georgia lost slightly less than 2 percent of their jobs during the period, while Utah lost 1.7 percent and Massachusetts 1.5 percent.

Of Missouri's neighboring states, Kansas, Kentucky, Nebraska and Oklahoma have had employment increases over the past year. Arkansas, Iowa, Illinois and Tennessee have had net job losses. The largest of these was Illinois where employment has dropped by 77,100 jobs, or 1.3 percent.

Moore leaves Community Development post in July

After 11 years of dedicated service to the Department of Economic Development in the capacity of director of the Community Development Group, and to communities throughout Missouri, Dianna Moore resigned at the end of July. Moore left her position at DED to become the executive director of the Missouri Association for Social Welfare (MASW).

DED Director Joe Driskill has appointed Sallie Hemenway as the interim Community Development director. Hemenway has been with the Department of Economic Development, Community Development Block Grant Program since 1993 and is very familiar with the department and community projects around the state.

CALENDAR

September 23-26	NASWA Fall Conference - Kansas City
October 9-11	Governor's Conference on Workforce Development -Osage Beach
October 15-17	2002 Missouri Governor's Conference on Tourism - St. Louis
October 27-29	44th Annual Missouri Community Betterment Conference - Columbia
November 5	Election Day



Science & Technology Conference

focuses on homeland security, force protection

The first regional Science and Technology Conference on Homeland Security and Force Protection was held August 7-8 at Fort Leonard Wood. Approximately 550 participants, including business representatives, government program managers, researchers, and university faculty attended the event, which was conducted by the Missouri Enterprise Business Assistance Center in Rolla, and the Association of the United States Army, U.S. Senator Jean Carnahan and other organizations.

"We were pleased to work with Sen. Carnahan to organize this event to help provide researchers and businesses in this part of the country a better understanding of the opportunities that are available as a result of our increased emphasis on homeland security," said Joseph L. Driskill, director of the Missouri Department of Economic Development.

Driskill explained the conference would accomplish four primary objectives. Those objectives are: to educate university and industry researchers regarding government agency funding opportunities; encourage contracting opportunities for private businesses in Missouri and other states in the region; accelerate the use of advanced technologies to help the Department of Defense meet threats to homeland security and force protection; and leverage the resources at Fort Leonard Wood to increase industry, university, and government interaction in meeting homeland security and force protection needs.

"Many businesses might not be aware that they could be fostering within their walls a high-tech solution to the military's needs," said Carnahan. "This conference will provide an open interface between the government and researchers from universities and businesses who might be able to assist them."

Making presentation at the conference were Dr. Ron Segal, director of defense research and development for the Department of Defense; Dr. Anna Johnson-Winegar, deputy assistant to the Secretary of Defense for Chemical and Biological Defense; Dr. Robert Whalin, director of the Army Research Laboratory Program; Sen. Jean Carnahan, U.S. Rep. Ike Skelton, and Sen. Mary Landrieu of Louisiana; Barbara Ryan, chief cartographer for the U.S. Geological Survey; Tim Daniel, Missouri Homeland Security Advisor; Dr. Manuel Pacheco, president of the University of Missouri system; and others.

Missouri Arts Council Awards \$3 Million for Statewide Arts Projects



The Missouri Arts Council (MAC) granted 278 awards totaling \$3 million to nonprofit organizations throughout Missouri in August. Funds were granted to support programs in arts education, arts services, community arts, discipline program assistance (which includes electronic media arts, dance, festivals, literature, multidiscipline, music, theatre, and visual arts), established institutions, folk arts, minority arts and touring.

Arts organizations receiving grants were selected through a process conducted by citizen advisory panels. Missouri arts professionals and community representatives served on the panels, which reviewed applications and recommended appropriate levels of funding for each application to the Council. Review criteria include artistic quality, community involvement, and management ability.

This first phase of funding for fiscal year 2003 does not include mini grants, school touring grants, a second round of arts education grants or organizational development program grants. These grants will be awarded throughout the remainder of the fiscal year. Organizations interested in applying for a grant for their art projects are encouraged to contact the Missouri Arts Council toll free at (866) 407-4752 or visit the MAC web site at [www.missouriartscouncil.org](http://www.missouriartscouncil.org). A complete list of 2003 Arts Awards, is available at [www.missouridevelopment.org](http://www.missouridevelopment.org) in the News/Media Center.

THE STATE OF EMPLOYMENT

Missouri's seasonally adjusted unemployment rate climbed in June to its highest level in eight years, as payrolls saw only small seasonal employment gains, according to the Missouri Department of Economic Development. The adjusted unemployment rate climbed to 5.4 percent, up from last month's 4.8 percent, and the highest it has been since February 1994.

Joseph L. Driskill, director of the Department of Economic Development, pointed out that these numbers probably overstate any underlying increase in unemployment, since May data had shown an unexpectedly large decrease. The seasonally adjusted June rate is only two-tenths of a point higher than it was in March and April.

"What these numbers show is that we still have a great deal of uncertainty in Missouri's employment conditions as we move through this recession," said Driskill. "Our seasonally adjusted unemployment rate has been see-sawing around an upward trend since late last year. Irregular movements in unemployment are not unusual, particularly in late recession/early recovery periods."

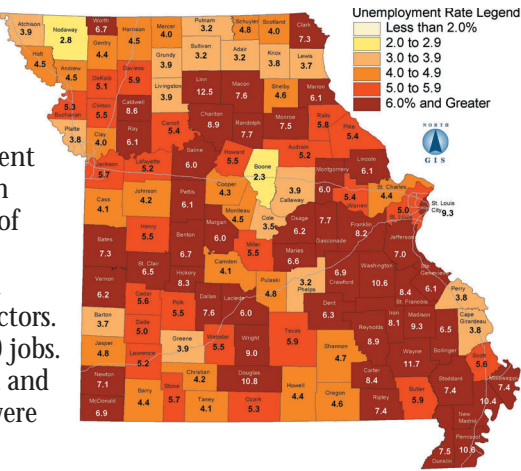
"While we are hopeful that a period recovery is just ahead for our state's economy, fluctuating unemployment numbers provide evidence that a period of sustained economic growth is not likely to occur for a while yet."

Driskill pointed out that Missouri's numbers show an increase in construction jobs and a leveling off of job declines in the manufacturing sector.

Non-farm payroll employment remained essentially unchanged in June. Unadjusted data showed a gain of 1,000 jobs. For a change, the goods-producing industries did well, with construction employment going up by 5,800 jobs and manufacturing gaining 1,400.

The service-producing industries, on the other hand, did not fare particularly well in June. On a seasonally adjusted basis, losses in business services, engineering and management services, finance, and transportation and utilities more than offset gains in some other industries, resulting in a net loss of 4,700 in the private service-producing sector.

The unadjusted data show the usual seasonal decreases in educational employment, in both the public and private sectors. Eating and drinking places employment was down by 1,000 jobs. Employment was up seasonally at hotels and in amusement and recreation services. Employment gains in wholesale trade were more than offset by losses in transportation and utilities.





# Register now for the 2002 Governor's Conference on Tourism

The 2002 Missouri Governor's Conference on Tourism is just around the corner! Now is the time to secure your place at the most important gathering of Missouri's travel and tourism industry. The conference will be held on Oct. 15-17, 2002, at the Marriott Pavilion Hotel, St. Louis, which is offering special room rates to those who make early room reservations by Oct. 1. The theme this year is "Meet Me In St. Louis." Speakers at this year's conference are among some of the foremost experts in the tourism industry including Bill Norman, TIA president and CEO; Susan Sweeney, an Internet marketing expert; and many other nationally recognized speakers.

MEET ME  
IN ST. LOUIS



## 2002 Missouri Governor's Conference on Tourism

Marriott Pavilion Hotel      St. Louis, MO      October 15-17, 2002

To print out a registration form, go to the Division's Web site at [www.VisitMO.com](http://www.VisitMO.com) and click on Industry Insights.

For more conference information, call Mary Oberriether (573) 751-1908 or Jeff Wohlt, (573) 526-8027.



### Holden Announces Grants for Neighborhood Development Projects

In July, Gov. Bob Holden announced the release of about \$3.8 million in Community Development Block Grant (CDBG) funds for housing rehabilitation projects. Neighborhood development grants are awarded annually through a competitive rating process. The grants are funded through the U.S. Department of Housing and Urban Development and administered by the Missouri Department of Economic Development through its Community Development Block Grant Program. The neighborhood development grants were awarded to 14 Missouri communities. Funds will be used for a variety of projects, including improvements to specific neighborhoods and the razing of some dilapidated buildings that threaten public safety.

#### 2002 Neighborhood Development Grants

COMMUNITY	AMOUNT
Armstrong	\$437,200
Blackburn	\$337,800
Brookfield	\$125,000
Cape Girardeau	\$496,500
Carl Junction	\$500,000
Chula	\$351,600
Downing	\$67,600
Edina	\$63,400
Houston	\$409,060
Mercer	\$381,600
Paris	\$93,756
Trenton	\$125,000
Unionville	\$90,000
Wentzville	\$324,000

#### MISSOURI ENTERPRISE

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# NEWS BRIEFS

### Caldwell County business to expand

A state grant will help facilitate infrastructure improvements in Caldwell County, enabling a business expansion that will create 37 new jobs and at least \$1.2 million in private investment. The Department of Economic Development (DED) has awarded a \$347,000 Industrial Infrastructure Grant through the Community Development Block Grant (CDBG) program to Caldwell County. The funds will be used to build an 1,800 foot long rail spur with switching capabilities and a stop post. This infrastructure is needed for the expansion of J.D. Steel Co. J.D. Steel plans two new buildings to create a steel fabrication plant. A rail spur is required for this expansion to occur. The spur will allow the company to receive stock steel and the raw materials needed at a competitive freight cost. Without the rail spur, high transportation costs would prohibit the company's expansion.

### Springfield's Jordan Valley Park project receives state TIF approval

The State Supplemental Tax Increment Financing (state TIF) application for the proposed Jordan Valley Park project in Springfield was approved in late June. The \$150 million project will include a 100,000 square foot exposition center, an arena for college basketball and minor league hockey, a college and minor league baseball stadium, office space, parking garage, street improvements, the construction of a new hotel and an expansion of the existing University Plaza. Proceeds from the state TIF will be used to pay part of the \$12.5 million cost of the expo center. Half of the increase in the state's 3 percent general sales tax generated as a result of the project will be used to pay off the bonds issued for construction of the expo center. The development is occurring in a 30-block

area of Springfield's central business district that has been in decline in recent years. Construction will begin this summer. Hammons Industries of Springfield will be the developer.

### Caruthersville Missouri Career Center staff relocates to Kennett

In an effort to improve services to Missouri job seekers and employers, the Missouri Division of Workforce Development has consolidated staff formerly located at the Missouri Career Center in Caruthersville to the Career Center in Kennett. This change will result in three additional employees at the Kennett center, which will allow services there to be expanded. The Kennett office is located at 1100 South By-Pass, Suite 2, and the telephone number is (573) 888-4518. Tony Crawford is acting regional manager for this office.



Missouri Governor's Conference on Workforce Development

The 20th Annual Governor's Conference on Workforce Development is the premiere event for workforce development professionals. The conference brings together public and private sector professionals who work in, or who are associated with, workforce development initiatives. This is a unique conference opportunity to explore the links between human capital, workforce development and economic development. The Conference offers informative educational sessions, dynamic keynote speakers and excellent opportunities to network with colleagues.

We look forward to seeing many familiar and new faces at the Governor's Conference on Workforce Development in Osage Beach, Missouri. We expect this year's conference to be the best one yet!

Questions - contact Lori James via e-mail at [ljames@co.wfd.state.mo.us](mailto:ljames@co.wfd.state.mo.us), or by telephone at (573) 751-2816.

Company Information:

First Name: Last Name:  
Badge Name:  
Title: Organization:  
Address:  
City: State: Zip:  
Telephone: Fax:  
E-mail:  
{ } Special Needs:

Badge Type: { }MTEC Member { }WIB Member { }WIB Chair { }CLEO  
{ }DOL Representative { }MEC Member { }Other (please specify

\*Conference registration includes access to all conference activities, meals, workshops and roundtables.

One-Day Registration: \$125 each day (October 9,10, and 11)

Includes access to a day of conference activities, meals, workshops, and roundtables.

Spouse/Guest Fee { } Thursday Luncheon \$20 { } Thursday Dinner \$40

Spouse/Guest First/Last Name

Cancellations:

Cancellations must be made in writing. If recieved by October 1, 2002, fees will be refunded minus a \$75 processing fee. No refunds for cancellations will be given after October 1, 2002. "No shows" are not refundable and are liable for the full registration fee.

Conference Registration Fees\*: Early Registration \$190 Late Registration \$250 On Site Registration \$300  
Received by September 16,2002 Received after September 16,2002

Hotel: Call Tan-Tar-A to receive a special room rate at (573)348-3131 or toll free (800)826-8272.

HOTEL RESERVATION must be received by Sept. 16, 2002.

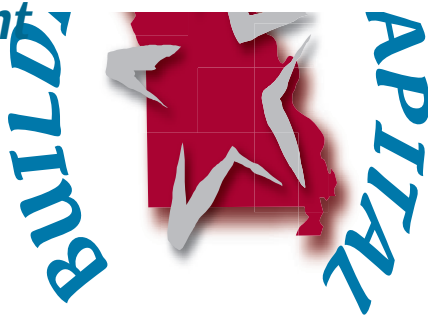
3 Ways to Register! Registration Form ON-LINE/ FAX (573)751-5316 or MAIL to:  
Friends of the Missouri Women's Council • Attn: Workforce Development Conference • P.O. Box 1684 • Jefferson City, MO 65102

Method of Payment:

{ } Check  
{ } Invoice Purchase Order Number

To avoid duplicate charges, please do not mail the original registration form when faxing or registering on-line.

Total Enclosed / Invoiced \$



To Enhance Missouri's  
Economic Security

October 9-11, 2002

Tan-Tar-A Resort, Osage Beach

[www.ecodev.state.mo.us/wfd](http://www.ecodev.state.mo.us/wfd)

Agenda at a Glance (tentative)

Tuesday, October 8, 2002

1:00 p.m. - 5:00 p.m. Golf Tournament

Wednesday, October 9, 2002

8:00 a.m. - 5:00 p.m. Registration  
11:00 a.m. - 6:30 p.m. Exhibit Hall Open  
12:30 p.m. - 2:30 p.m. Kick-Off Workshops  
2:30 p.m. - 3:00 p.m. Refreshment Break / Visit Exhibits  
3:15 p.m. - 4:45 p.m. Welcome / Opening General Session  
Alumni Awards Ceremony  
5:30 p.m. - 6:30 p.m. Opening Reception  
6:30 p.m. Dinner on Your Own

Thursday, October 10, 2002

7:00 a.m. - 5:00 p.m. Registration  
7:30 a.m. - 8:30 a.m. Continental Breakfast  
7:30 a.m. - 11:45 a.m. Exhibit Hall Open  
8:45 a.m. - 10:00 a.m. Workshops and Roundtables  
10:00 a.m. - 10:20 a.m. Refreshment Break / Visit Exhibits  
10:20 a.m. - 11:35 a.m. Super Sessions  
11:45 a.m. - 1:30 p.m. General Session/ Luncheon  
1:30 p.m. - 4:00 p.m. Exhibit Hall Open  
2:00 p.m. - 3:15 p.m. Super Sessions  
3:15 p.m. - 3:45 p.m. Refreshment Break / Visit Exhibits  
3:45 p.m. - 5:00 p.m. Workshops and Roundtables  
6:30 p.m. - 9:30 p.m. Dinner/ Dance

Friday, October 11, 2002

7:00 a.m. - 9:00 a.m. Registration  
7:30 a.m. - 8:45 a.m. Continental Breakfast  
9:00 a.m. - 10:15 a.m. Workshops and Roundtables  
10:30 a.m. - 11:30 a.m. Closing General Session/ Award Presentation

MCB CONFERENCE

Sponsored by Missouri Department of Economic Development and  
Missouri Community Betterment Education Fund, Inc.

Investing in Missouri

Communities & Neighborhoods

October 27-29, 2002

Holiday Inn Select, Columbia

Information for Hotel

Reservation Name  
Number attendees  
Telephone E mail  
Address  
City State Zip code  
Youth Advisor s Name (If Youth Block)  
Standard Rooms  
Special Youth Room Block  
Will arrive on and will depart on  
Smoking rooms requested

MCB has a block of rooms at the Holiday Inn Select. The conference rate for the rooms in the block is \$71.95 plus tax. Rooms will remain at the conference rate until the block is released on Friday, September 27, 2002. After that date, rooms will continue to be sold for the conference based on availability; however, the room rate will increase.

Be sure to make your room reservations early and avoid the price increase. Check in for hotel registration is set for after 4:00 p.m. There will be NO early room registrations. Send reservation form along with payment or credit card information to:

Holiday Inn Select  
2200 I-70 Drive SW • Columbia, MO 65203  
Call (573) 445-8531 for more information.

Agenda at a Glance (tentative)

Sunday

6:00-7:30 pm  
7:30-9:00 pm  
9:00 pm

Dinner/Reception  
Talent Show  
Adult Reception/ Youth Reception

Monday

7:30-8:30 am  
8:30-10:00 am  
8:30-5:00 pm  
8:30-5:00 pm  
10:30-11:45 am  
12:00-2:00 pm  
2:15-3:30 pm  
3:45-5:00 pm  
6:00 pm

Resource Fair  
Roundtables  
Youth Venture, Nicole Gantz  
We're Going to Change the World Jeff O'Lear  
Sessions  
Keynote Luncheon - (Speaker) Jeff O'Lear  
Sessions  
Awards Banquet  
Youth Hospitality (following banquet)

Tuesday

8:00-10:00 am

Conference Closing Breakfast

For more information on the conference or reserve table inquiries please call (573)751-5012 or (573)751-5096.



Registration Form

(Please print or type.)

Check if Registrant (One Per Line) Address City & Zip Code  
youth\* Registration will not be processed unless accompanied by a check.

	Sunday/ Reception	Monday/ Luncheon	Monday/ Banquet	Tuesday/ Breakfast	Total Per Registrant

\* Youth are considered anyone 18 years or younger.

Please make check(s) payable to: MCB Educational Fund, Inc. and mail to: P.O. Box 1482, Jefferson City, MO 65110.

Community/Neighborhood/Organization

Contact Person Daytime Telephone of Contact Person

E-mail



Do you have special needs that we can address to make your participation more comfortable and enjoyable? Please enclose a special note indicating any special arrangements you might need.

[www.ded.state.mo.us/communities/communitybetterment/mcb](http://www.ded.state.mo.us/communities/communitybetterment/mcb)